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31518 7590 09/18/2008
NEIFELD IP LAW, PC
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ALEXANDRIA, VA 22304
10/30/2008 SSANDAR1 00000007 502106 09595677

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(Depositor's name)	
(Signature)	
(Date)	

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/595,677	06/19/2000	Raviv Laor	OCLP-3-LAOR-US	3948

TITLE OF INVENTION: METHOD OF AND SYSTEM FOR MANAGING PROMOTIONS FOR PURCHASE TRANSACTIONS OVER A NETWORK

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1440	\$0	\$0	\$1440	12/18/2008
EXAMINER		ART UNIT	CLASS-SUBCLASS			
VAN BRAMER, JOHN W		3622	705-014000			

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
 "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list

(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 _____
2 _____
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3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Catalina Marketing Corporation

St. Petersburg, Florida

Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government

4a. The following fee(s) are submitted:

Issue Fee
 Publication Fee (No small entity discount permitted)
 Advance Order - # of Copies _____

4b. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above)

A check is enclosed.
 Payment by credit card. Form PTO-2038 is attached.
 The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number 50-2016 (enclose an extra copy of this form).

5. Change in Entity Status (from status indicated above)

a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

NOTE: The issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

Authorized Signature /RichardNeifeld#35,299/

Date 10-29-2008

Typed or printed name Richard A. Neifeld

Registration No. 35,299

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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Reinfeld Docket No: OCLP-3-LAOR-US

Application/Patent No: 09/595,677

USPTO CONFIRMATION NO: 3948

File/Issue Date: 6/19/2000

Inventor/title: LAOR/Method of and System for Managing Promotions for Purchase
Transactions Over a Network

Examiner/ArtUnit: VAN BRAMER/3622

ASSISTANT COMMISSIONER FOR PATENTS
ALEXANDRIA, VA 22313

37 CFR 1.705 APPLICATION FOR PATENT TERM ADJUSTMENT

I. Statement of the Precise Relief Requested

The patentee requests that the Director change the notice of term extension under 35 USC 154(b) to 1865 days. The USPTO noted only 1692 days in its determination of patent term adjustment mailed 9/18/2008. The difference of 173 days results from the omission of the time in excess of three years from the filing of the application (June 19, 2000) until the filing of a request for continued examination (December 9, 2003).

II. Material Facts in Support of the Petition

1. The Director determined a 1692 day patent term extension, as noted on the determination of patent term adjustment mailed September 18, 2008.
2. On June 19, 2000, the applicant filed this application.
3. On February 12, 2003, the USPTO mailed a non-final rejection.
4. On June 12, 2003, the applicant was granted a 31 day extension of time to respond to an office action
5. On December 9, 2003, the applicant filed a request for continued examination.
6. On November 22, 2005, the USPTO mailed a non-final rejection.
7. On March 22, 2006, the applicant was granted a 28 day extension of time to